

Making a positive impression



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Factors which influence impression

- Punctuality.
- Facial Expression.
- Dress/ Attire.
- Language.
- Personal Hygiene.
- Confidence.
- Caring behavior.
- Preparedness.



- **First impressions have the ability to make or break a business, and a positive experience can create long-lasting relationships.**
- **Making a good first impression is particularly important when it comes to meeting customers, pitching to potential clients or during interviews.**



To create positive impression...

- Good Hygiene and appropriate dress is important- in regard to health, safety and relationships.
- Be yourself.
- Greet with a smile.
- Be open & confident.
- Be clear & precise in your communication.
- Be Positive in your thoughts.
- Maintain proper body language.



- **Do you think personal hygiene and proper use of language is just superficial? Explain.**
- **Do you think these factors matter when applying for a job? What are the reasons?**



Three types of impressions people can make on others when they meet for the first time.

Favorable Impression (Positive Impression) .

Neutral Impression.

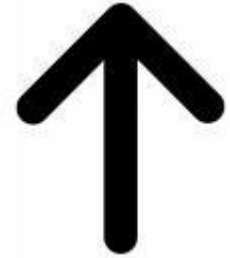
Negative Impression.



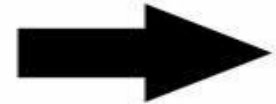
Activity and discussion

Distribute the piece of paper on which the large arrow is drawn and ask to show which type of impression they want to make in the situations in the following slides:

Point the Arrow up for favorable first impression.



Point the Arrow sideways for a neutral first impression.



Point the Arrow down for a negative first impression.



SITUATIONS

❖ Hanging out with friends in the evening.



❖ Visiting a grandparent.



❖ Staying at home with family.

❖ Staying at home when visitors are coming.

❖ Attending a public function.

❖ Attending college.



SITUATIONS

- ❖ Visiting a religious shrine or sacred place
- ❖ Attending a sporting event.
- ❖ Going to friend's house for dinner for the first time.
- ❖ Going out to eat.



Share your reasons for the decisions made if you disagree on the same situation.

Are the following appropriate?

- ❖ Wearing garish and glittery clothes to a funeral.
- ❖ Spitting in front of temple or public place.
- ❖ Going to school wearing inappropriate clothing.
- ❖ Using harsh language in public places.
- ❖ Running on the street and accidentally bumping into someone.
- ❖ Wearing a type of clothing that adults find it offensive.



Which posture in the following picture will create a positive impression?



1

2

3

4

Benefits of creating a good first Impression

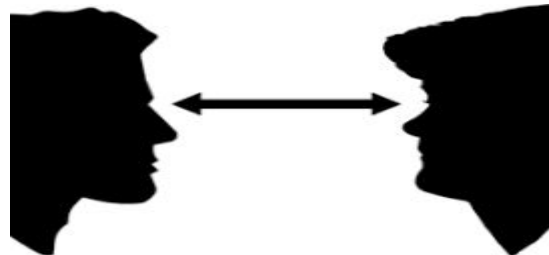
- Ability to earn respect.
- Builds healthy relationship.
- Builds trust.
- Ability to make or break a business.
- Improves self esteem.
- Builds confidence.



Types of impressions one makes on others using the four senses

Sight

- Dressing style and neatness.
- Hair style and cleanliness.
- Cleanliness of face, hands and dress
- Biting fingernails.
- Picking nose.
- Use of hand gestures for greeting.
- Facial expressions such as smile, frown, boredom.
- Posture.
- Eye contact.



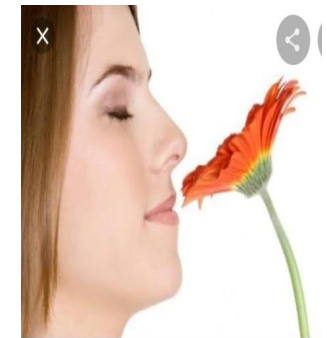
Hearing :

- Words used such as slang and vulgar expressions.
- Sounds made, such as burping, belching.



Smell :

- Freshness & Cleanliness of clothes
- Body odour
- Perfume or cologne



Touch :

- Use of handshake, hugs for greeting.
- Physical contact with others



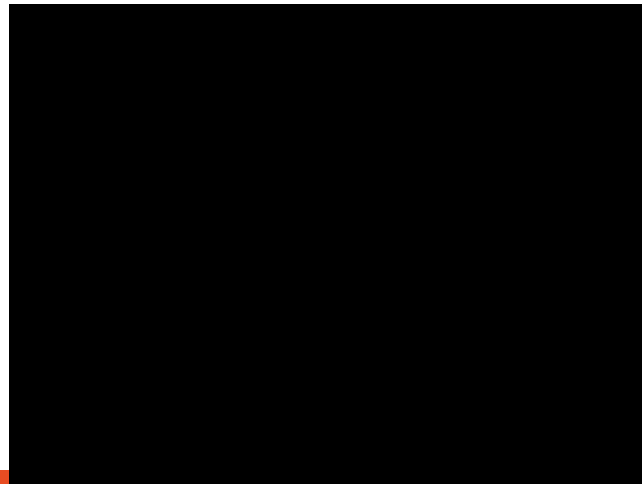
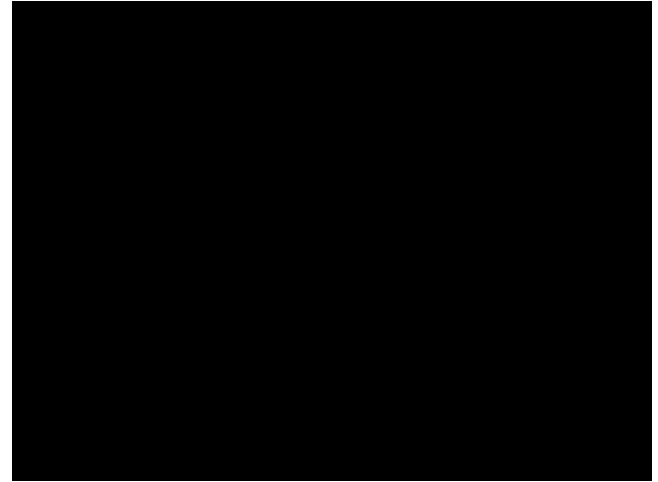
Activity

Different situations require specific behavior that may not be appropriate in the other setting.

Share the appropriate behaviour in each of these:

- 1. Home verses Restaurant.**
- 2. School verses On -The –Street.**
- 3. Religious place v/s Grocery Store.**
- 4. Friend’s House v/s Home**

Videos



Group Activity

Each group to draw / sketch the impression to be created in any one of the following situations:

- ❖ Weekend at home.**
- ❖ Visiting a friend's home.**
- ❖ Attending an interview.**
- ❖ Applying for work in a retail store.**
- ❖ Talking to a person who you have met recently and find attractive.**

Personal application

1. **What are the different ways to improve your dress and hygiene?**
2. **Do you think employers rely on first impression?**
3. **What are your favorite skills that help you to create first positive impression?**

Summary

1. **Why do you think making a positive impression is important?**
2. **What are the various skill involved in creating a positive impression?**
3. **Where can you create your positive impression?**
4. **Do you agree that grooming ,language, etiquette and mannerism plays a major role in your positive impression?**